



CLAIM FORM
WUSATA® FUNDMATCH PROGRAM

For Internal Use Only	
WUSATA Claim #	
ICP Claim #	
ICP on file	<input type="checkbox"/>
Oversized items	<input type="checkbox"/>

FundMatch Participant Joe's Avocados

Country Where Activities Occurred
(Complete a separate claim form for each country) Canada

Brands & Products Joe's Avocados - Avocados

FundMatch Program Activity Code S2018 Program Approval Date 1-1-18

Claim Reference Number (optional) Newspaper Ad

Expenditures by U.S. Company:	
Total Expenditures:	\$ 1,000
Reimbursement Due (50%):	\$ 500

or

Expenditures by In-Country Partner / Distributor:	
Total Expenditures:	\$
Reimbursement Due (50%):	\$

Note: An In-Country Partner Agreement must be on file with WUSATA® for these expenditures to be eligible.

Foreign Third Party: _____

Check here if the In-Country Partner would prefer to be reimbursed directly via wire transfer. Please provide a completed Wire Transfer Form with the claim.

CERTIFICATION STATEMENT:

WARNING: Federal and State law provide severe penalties for making false or misleading statements or representations of fact with respect to this claim. Under penalties of perjury, I declare and certify that I have personally examined this claim for reimbursement and the accompanying schedules, statements, and other documents; that I have conducted a reasonable investigation into the facts represented therein and to the best of my knowledge and belief, they are complete, true, correct, and accurate, and they truly, accurately, and completely list all information and amounts and sources related thereto; that the expenditures claimed on this form were in fact incurred by the Company for the purpose indicated herein, and the activities portrayed and described in the accompanying information in fact took place exactly as described and/or represented herein; that such expenses were for the promotion of the products and brands in the country market all as listed above; that the participant has not been reimbursed for the expenses claimed by any other entity; and that the expenses claimed are necessary and reasonable for the purpose, and verifiable and supported by detailed records which are available for inspection.

Signature: <u>Joe Smith</u>	Date: <u>May 1, 2018</u>
Print Name: <u>Joe Smith</u>	Title: <u>President</u>
Phone: <u>555-555-5555</u>	Email: <u>joe@avocados.com</u>

Claim Contact*: Jane Doe Email: jane@avocados.com

* Please include an approved claim contact if different than the company signer

Canada Food News

[Street Address]
[City, ST ZIP Code]
[Phone]

INVOICE

Invoice No.: 3014
Invoice Date: 5/28/2018

BILL TO: Joe Smith
Joe's Avocados
[Street Address]
[City, ST ZIP Code]
[Phone]

SHIP TO: Joe Smith
Joe's Avocados
[Street Address]
[City, ST ZIP Code]
[Phone]

QTY	DESCRIPTION	UNIT PRICE	AMOUNT
1	1/2 page ad on June 4, 2018 Issue of Canada Food News	\$900	\$900
1	Agency fee	\$100	\$100

Thank you for your business!

SHIPPING	-
TOTAL	\$1,000

WUSATA SAMPLE ONLY

Wire Transfer Request



Payment Information

Fed Ref # XXXXXXXXXXXXXXXX

Debit Account

Debit Account

Joe's Avocados

Acct # xxxxx1234

Beneficiary

Beneficiary

Canada Food News

Acct # xxxxx9876

Beneficiary Bank

FundMatch Bank

IRC xxxxx5678

Payment Details

Debit Currency USD – United States Dollar

Credit Currency USD – United States Dollar

Amount **1,000.00 USD**

Value Date **06/04/2018**

Cutoff time 05:30 pm ET

References

Originator to Beneficiary Information

Purpose of Payment PAYMENT ACCORDING TO
CONTRACT

Originator

Joes' Avocados
ADDRESS
CITY, STATE, ZIP

Checking Account

ACCOUNT #: xxxxx1234 | April 1, 2018 – April 30, 2018 | Page 1 of 3



Joe's Avocados

ADDRESS

CITY, STATE, ZIP

Account Summary

Credits

Electronic deposits/bank credits

Date	Amount	Description
6/5	578.03	In wire; ref. 12345645654xxxxx
6/15	2,111.29	Daily deposits
6/30	7,133.82	Daily deposits

Debits

Checks paid

Date	Amount	Check Number
6/2	100.00	1234
6/10	350.00	1235
6/10	3,841.96	1236
6/17	121.07	1237
6/22	1,250.00	1238

Electronic withdrawals/bank debits

Date	Amount	Description
6/4	1,000	Wire transfer to Canada Food News; ref. 1234567599xxxx
6/11	2,000	Withdrawal
6/28	948.31	Wire transfer to Bank; ref. 1234567637xxxx

Canada Food News

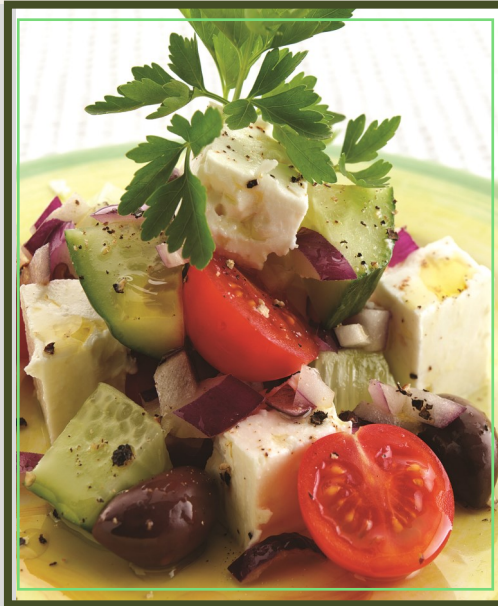
United States Exports A Market for You!

United States exports are in high demand. Exporting opens up avenues for very attainable growth and stability for your business, and expands your personal horizon. When you begin exporting as a supplier in the global marketplace, you will gain a new perspective on world economies and your role in them.

Diversify on a global scale. When companies enter international markets, those with varied market portfolios are not only surviving, they are thriving thanks to their exporting. The risks involved are outweighed by the opportunities for success.

Catch the wave of emerging economies/ markets. Establishing an early presence in an up and coming market gives you a strong, long-term position as the local economy matures. By getting in on the ground floor, you ultimately gain the benefit of becoming a familiar and trusted brand with proven staying power.

Satisfy expanding appetites. Global consumers are constantly looking for new tastes and innovations. U.S. food and agricultural exports enjoy a strong reputation of high-quality, safe, and consistent products, which translates into high demand.



Faster growth, higher profits over time. Global population increases are a big factor for success in overseas markets. For example, according to the USDA, China's middle class population is estimated to be four times the size of the entire U.S. population by 2030. These consumers have a growing disposable income and will continue to seek out U.S. products.

Begin Exporting. Why export? WUSATA encourages you to take the leap! It's true that the potential in exporting can be huge. It's also true that the decision to go global is not an easy one to make, or something that should be taken lightly. Launching a successful exporting program requires due diligence by way of education, resources and connections, all of which WUSATA provides. Email or call WUSATA today at (360) 693-3373 to get started.

WUSATA increases U.S. exports by connecting agribusinesses to the world.

We are proud to help agribusinesses meet the rising global demand for U.S. exports of high-quality food and agricultural products.

WUSATA delivers programs and services that allow western U.S. agribusinesses to Learn, Connect, and Compete in the Export Market. Our programs bring results to companies at every stage of the exporting cycle. Visit our services pages to learn more about how we can help you cultivate international markets.

Exporting Resources. We are an independent non-profit that utilizes our close ties with our Member States and the USDA to provide ties with our Member States and the USDA to provide a broad bandwidth of resources. This means companies belonging to local or industry-based trade organizations can also work with WUSATA. All together, we can help you achieve your agribusiness exporting goals.

FundMatch. Receive 50% cost reimbursements on international marketing expenses and USDA-approved US domestic trade shows.

38+ years of domestic and international marketplace connections. The Western United States Agricultural Trade Association, commonly referred to as WUSATA, is a non-profit formed in 1980 by the 13 western state departments of agriculture, as well as the territorial departments in Guam and Samoa. For more than three decades, we have offered programs and services to assist exporters of high-value food and agricultural products. We are a well-known and trusted presence in the international marketplace, a reputation that was carefully cultivated over time.

Our Connections - Market Access. WUSATA is one of four non-profit State Regional Trade Groups (SRTG) that pro-

mote U.S. food and agricultural exports. The SRTGs were established in the early 1980s as a cooperative effort between the state departments of agriculture and the United States Department of Agriculture's (USDA) Foreign Agricultural Service (FAS) to facilitate trade between local U.S. food companies and international buyers. Our funding is provided by the USDA's Market Access Program (MAP), our Member States, and private companies.

Our global network of partners and resources includes in-country trade representatives, Agricultural Trade Offices (ATOs) and the agricultural marketing divisions of our member states. With their expert leadership, WUSATA has developed programs that

produce measurable and significant results and provide international market access for our participating companies.

WUSATA's members are the 13 Western State Departments of Agriculture. Our participants are companies that are located in one of these states.

Each state has an agricultural marketing division that works in partnership with WUSATA to provide a mix of activities and services best suited for its agricultural community. Common programs offered by our Member States include trade activities (inbound and outbound trade missions, trade shows, etc.), market research, assistance with overcoming trade barriers, resolution of phytosanitary

Joe's Avocados!

Grown in California

Healthy!

Nutritious!

Loaded with fiber, potassium, and vitamins

Good for your heart, eyes, and liver

Can lower cholesterol levels

Super cancer fighter



Find Joe's Avocados in local food stores